

Successful eBay Selling Strategies

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and Synergetics**

<http://www.tinaja.com>

eBay selling strategy...

- **Offer unique products not available elsewhere.**
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eBay selling strategy...

- **Be a manic and evangelical expert in those products.**
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eBay selling strategy...

- **Maximize your personal value added.**
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eBay selling strategy...

- **Always seek out a minimum 30:1 sell/buy ratio.**
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eBay selling strategy...

- **The merch MUST have taken a STAGGERING hit in value.**
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eBay selling strategy...

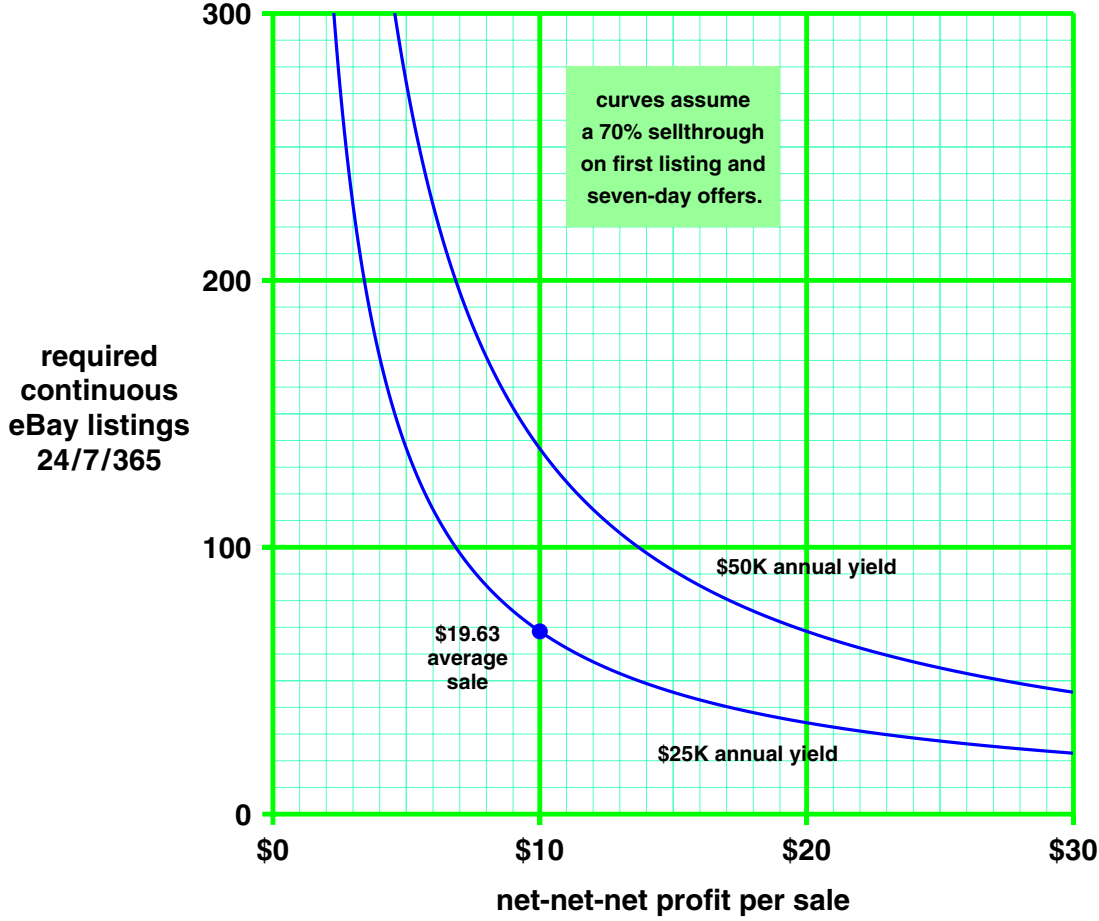
- **ALWAYS aim for a 21 day payback...**
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eBay selling strategy...

- **...and a 15 month hang time.**
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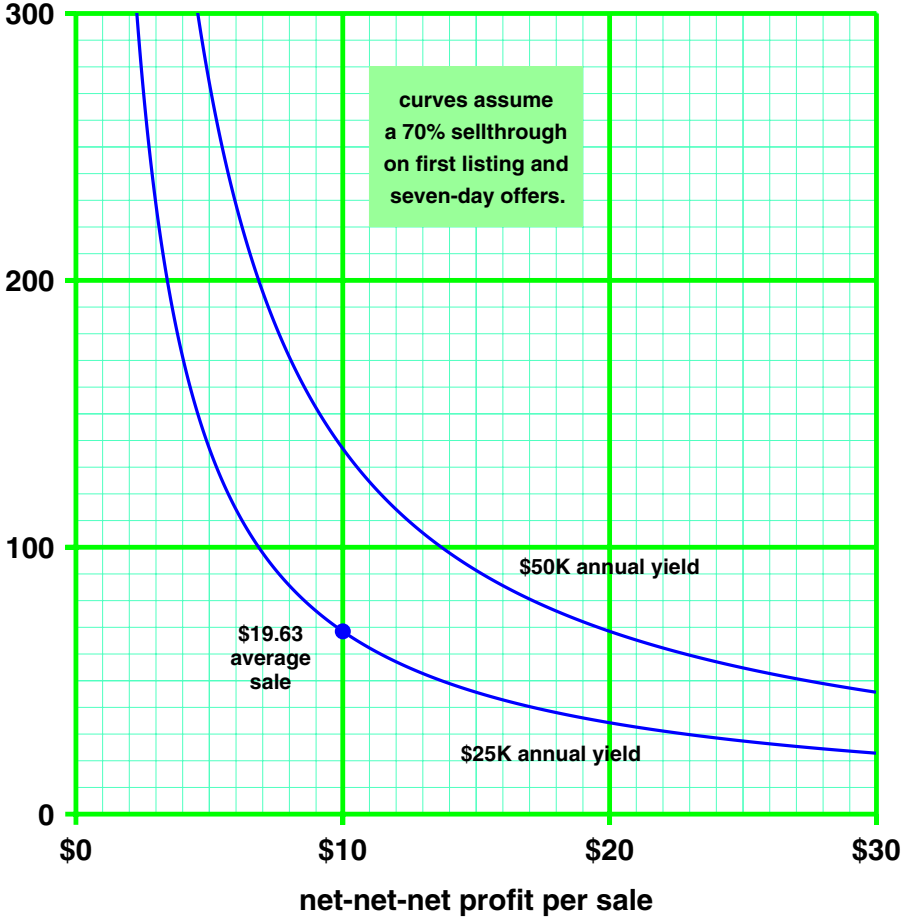
eBay selling strategy...

- The minimum profitable **ebay** sale is **\$19.63**.
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curves assume a 70% sellthrough on first listing and seven-day offers.

required continuous eBay listings 24/7/365



eBay selling strategy...

- **List at least SEVENTY eBay items at once.**
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eBay selling strategy...

- **Stay away from known problem categories.**
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eBay selling strategy...

- **NO foreign bidders / buyers / transshipments!**
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eBay selling strategy...

- **VISA or MasterCard through [Paypal](#) only!**
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eBay selling strategy...

- **Limit terms and conditions to TEN words maximum!**
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eBay selling strategy...

- **Clearly state your revenue neutral shipping charges.**
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eBay selling strategy...

- **Never ship without tracking and insurance.**
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eBay selling strategy...

- **Never list anything on [ebay](#) that you cannot hold extended at arm's length.**
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eBay selling strategy...

- **Fully account for ALL of your expenses.**
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eBay selling strategy...

- **The more you tell, the more you sell.**
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eBay selling strategy...

- **Tightly link your own website.**
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eBay selling strategy...

- **Avoid Hassling and Bad Scenes.**
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eBay selling strategy...

- Evaluate **ebay** options and alternatives carefully.
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eBay selling strategy...

- **Treat newbies with respect.**
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eBay selling strategy...

- **Respect the IP rights of others.**
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eBay selling strategy...

- **Use both a scanner and a 5 Megapixel camera.**
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eBay selling strategy...

- **Spend at least two hours in image postproc.**
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eBay selling strategy...

- **Most dropshipping is an outright ripoff.**
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eBay selling strategy...

- **Consignment sales are bad news.**
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eBay selling strategy...

- **Don't sweat feedback.**
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eBay selling strategy...

- **eBay** and **Paypal** remain outstanding bargains and opportunities.
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For More Detail:

- **This has been a summary of this tutorial...**

[eBay SELLING STRATEGIES](#)

- **A similar eBay buying tutorial is found ad...**

[eBay BUYING STRATEGIES](#)

- **Our Auction Help library can be found at...**

[AUCTION HELP LIBRARY](#)

- **Custom consulting is available by way of...**

[Our INFOPACK Research Service](#)

- **Our own eBay site can be found at...**

[ABEJA on eBay](#)

This has been...

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