Successful eBay Selling Strategies

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http://www.tinaja.com
eBay selling strategy...

- Offer unique products not available elsewhere.
■ Be a manic and evangelical expert in those products.
eBay selling strategy...

- Maximize your personal value added.
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- Always seek out a minimum 30:1 sell/buy ratio.
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- The merch MUST have taken a STAGGERING hit in value.
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- ALWAYS aim for a 21 day payback...
eBay selling strategy...

...and a 15 month hang time.
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- The minimum profitable eBay sale is $19.63.
curves assume a 70% sellthrough on first listing and seven-day offers.

required continuous eBay listings 24/7/365
List at least SEVENTY eBay items at once.
eBay selling strategy...

■ Stay away from known problem categories.
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- NO foreign bidders/buyers/transshipments!
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- VISA or MasterCharge through **Paypal** only!
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- Limit terms and conditions to TEN words maximum!
eBay selling strategy...

- Clearly state your revenue neutral shipping charges.
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- Never ship without tracking and insurance.
Never list anything on eBay that you cannot hold extended at arm’s length.
eBay selling strategy...

- Fully account for ALL of your expenses.
eBay selling strategy...

- The more you tell, the more you sell.
eBay selling strategy...

- Tightly link your own website.
■ Avoid Hassling and Bad Scenes.
eBay selling strategy...

- Evaluate eBay options and alternatives carefully.
eBay selling strategy...

- Treat newbies with respect.
eBay selling strategy...

- Respect the IP rights of others.
eBay selling strategy...

- Use both a scanner and a 5 Megapixel camera.
eBay selling strategy...

- Spend at least two hours in image postproc.
eBay selling strategy...

- Most dropshipping is an outright ripoff.
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- Consignment sales are bad news.
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- Don’t sweat feedback.
eBay selling strategy...

- eBay and Paypal remain outstanding bargains and opportunities.
This has been a summary of this tutorial...

*ebay SELLING STRATEGIES*

A similar eBay buying tutorial is found ad...

*ebay BUYING STRATEGIES*

Our Auction Help library can be found at...

*AUCTION HELP LIBRARY*

Custom consulting is available by way of...

*Our INFOPACK Research Service*

Our own eBay site can be found at...

*ABEJA on eBay*
This has been...

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